

2015 ANNUAL REPORT

ABOUT THE PNA

The Pinney Neighborhood Association (PNA) builds, engages and supports our diverse community through programs, services and activities that connect neighbors and foster civic engagement.

Headquartered in a former elementary school, the PNA has developed an active community center that not only serves as a focus of the Pinney/ Greenwood neighborhood, but offers programs and activities that reach far beyond the immediate neighborhood at five different sites in Pinney, Greenwood and Ballard. Serving over 20,000 people each year, PNA has 78 staff, over 1,600 volunteers and an annual budget of \$2.7 million.



OUR PROGRAMS

- Ballard Preschool Co-op
- Community events & education
- Greenwood Senior Center
- Hot Meal Program
- Pinney Center Gallery and Arts Program
- Pinney Cooperativa Preescolar en Español
- Pinney Neighborhood Preschool Co-op
- PNA Business Group
- PNA Village
- The Review* community newspaper
- Room rentals
- Tampopo Japanese Co-op Preschool
- Well Home Program and Tool Library
- Whittier Kids School Age and Preschool Programs

PHINNEY NEIGHBORHOOD ASSOCIATION

6532 Pinney Avenue N | Seattle, WA 98103
206.783.2244 | phinneycenter.org

FROM THE BOARD PRESIDENT



2015 IN REVIEW



When planning the PNA's future, we survey the community to find out how we're doing and what we can do next. Last year many of you told us the most important thing the PNA does is "provide a community gathering place that brings people together." In 2015, we continued offering programs and events that did just that, so many that I only have space to mention a few.

Hundreds of kids participated in our third annual PhinneyWood Pride Rainbow Hop and the Hunger Goblin' Trick or Treat organized by the PNA Business Group. We celebrated Día de los Muertos with a fabulous procession and festival attracting about 500 community members. And during the winter holidays, the neighborhood was overrun with monkeys, attracting many curious visitors to our community. Winter Festival, as always, brought in 2,000 folks from all over the city.

Our volunteer beer committee, led by our fearless Events Director Chardell Paine, put on a record-breaking event themed "Beer Wars", with 800 attendees and \$27,000 raised for PNA programs! And the Viva Las Vegas auction raised more than \$100,000, including \$37,500 for the Capital Campaign, getting us started on the Brick Building accessibility project. The auction is our biggest fundraiser and each year Chardell, her colleagues, our sponsors and volunteer crew craft the most enjoyable and entertaining auction in the city.

So much of 2015 was focused on gathering community and making the locations of our programs and events accessible and engaging. We look forward to more good work, more fun and a more connected community in the year to come.

Thanks for being part of it,

Jan Gray
PNA BOARD PRESIDENT

Campaign for Accessibility paved the way for the Brick Building

The big project for the year at the PNA was the fundraising and planning for a new accessible Brick Building, including a new elevator, a ramped entryway and family-friendly ADA bathrooms. We kicked off the \$2 million Campaign for Accessibility in 2014, and broke ground in October 2015. We couldn't have done it without the amazing support of the donors and community who made it happen.

Tampopo Japanese Co-op Preschool joined the PNA family

In Japanese, Tampopo means dandelion flower, and it's also the newest program to take root at the PNA. Founded in 2002, Tampopo's mission is to connect students to the greater Seattle Japanese community and celebrate Japanese culture. Tampopo previously rented space at PNA, and became a full-fledged program of the PNA in May. Connecting Tampopo to the PNA was a natural fit for our broader goals of diversity and community building.

Difficult Conversations Series engaged the community

In September, we embarked on a new program to encourage dialogue and action around social justice issues and diversity. The first round of the Difficult Conversations series focused on the social construction of race, and included screenings of the PBS film *Race: The Power of an Illusion*, along with engaging participants in a dialogue about our history, current events and personal experiences.

Our senior center offered new workshops on challenging topics

Greenwood Senior Center expanded its educational offerings this year with topics designed to challenge and engage. Examples include: "What is Whiteness" presented by Robin DiAngelo, Ph.D., a "What to Do When the Grandkids Come Out" panel discussion, a Humanities Washington lecture on "Religion and Human Rights: Allies or Enemies," a discussion on Atul Gawande's "Being Mortal," a Cannabis Q&A with the NORML Women of WA, and a two-part medical ethics class with Dr. Michael Kelly.



MISSION MOMENTS



BY THE NUMBERS



"I just wanted to send a quick thank you for the education you gave my boys! I'm telling you, I know a co-op kid when I see one and they're kind, wonderful and caring friends. We have Vance over right now for a playdate and the boys know how to solve problems and creatively play and build and use their imagination better than any other playdate scenario we've had; there's just something wonderful about having the shared values of the co-op community."

-Cameron, previous PNPC All School Chair

"Went [to the Fixer's Collective] last night with a broken air filter, rice cooker, and microwave. We got all three fixed and my daughter got to be a part of it. She wants to go back. I just don't want her to break anything just to go."

-George, Fixers Collective participant

"I am writing to thank y'all for instituting the Holiday Monkeys. I really enjoy having them hanging around during the dark days of the year. They are so festive and fun!!! Thank you to all the businesses and individuals who support this community project and provide us all with this great (now annual) neighborhood tradition."

-Katie, PhinneyWood resident

"I feel like I am part of the community and there is somebody who will be there when I need someone to be there. I have a second family—my real family is not available."

-PNA Village Member

I recently moved to Seattle from Bellingham and was thrilled to find a forum that promotes a safe place to discuss topics that are difficult to engage in, especially with strangers... Additionally, by gaining context from others, I firmly believe I am able to forge stronger relationships with my community by understanding the different ways they view the world and can work positively to advocate and foster an inclusive sense of community. The path to that goal takes patience as there is much to uncover both personally and historically, but I am grateful PNA is taking a positive step in beginning an important polylogue for a city that has a worldly impact.

-Matthew, Difficult Conversations Series participant

"I met with Carin and Cayce [of the Early Stage Memory Loss program] earlier this week and was moved and inspired by the thoughtful, compassionate, and creative work they are doing which has the potential to make a huge difference in the lives of a great many people. I very much look forward to collaborating further as I develop a program to train primary care doctors to improve how they take care of patients with dementia. You should all feel very proud of what you're accomplishing at the Greenwood Senior Center. You clearly have a very amazing staff who are doing very important work."

-Dr. Barak Gaster, UW Medical Center

2,589 members: 2,364 households, 225 businesses

1,612 volunteers contributed 48,995 hours

2,472 Greenwood Senior Center participants

113 PNA Village members

253 kids in Whittier Kids preschool and school age programs

53 events drew over 19,000 people

211 children in 4 preschool co-ops

2,012 tools borrowed by 369 users

18,489 meals served in the hot meal program

985 students attended 61 PNA education classes

565 people, organizations and groups rented space

50 local artists exhibited in the Phinney Center Gallery



2015 EVENTS AND SPONSORS

Annual Meeting and Pancake Breakfast

Home Design and Remodel Fair

CRD Design Build
George W Johnson Realtors
Greenhome Solutions
Greenwood Hardware
Jackson Remodeling LLC
Northwest Ecobuilding Guild
Northwest Homecrafters Inc
Swenson Say Fagét

Mystery Book Exchange

PNA Wine Taste

Ballard Market
Ken's Market
Wine World & Spirits

Sci-Fi/Fantasy Book Exchanges

Preschool Gently Used Kids' Gear Sales

Member Happy Hour Potlucks and Orientations

PNA Village Anniversary Party

Columbia Lutheran Home
Crescent Builds
Era Living
Herkimer Coffee
Husky Senior Care
Sequoia In-Home Care

PNA Auction

A-1 Piano
Allegra Print and Imaging
Hanley Design
Montessori Garden
Pacific Continental Bank
Ron and Robyn Lewis
Top Ten Toys
Woodland Park Zoo

Garage Sale Day

Alex Eckardt Real Estate
Jamie Flaxman Real Estate
SpatialDev

Phinney Farmers Market

Garden Party

Pride Rainbow Hop

A-1 Piano
Greenwood Hardware
Illumination Learning Studio
Phinney Estate Law
Starbucks Coffee
Verity Credit Union

Women's World Cup at the PNA

Gumshoe 5K Walk

A-1 Piano
Chaco Canyon Organic Café
Red Mill Burgers
Populuxe Brewing
Umpqua Bank
Woodland Park Zoo

Seattle Summer Streets

American Music
City Arts
Umpqua Bank
Verity Credit Union

Power of Community Breakfast

Aging Wisdom
GenCare LifeStyle

The Hearthstone
Norse Home
Piper Village
Queen Anne Healthcare
SHKS Architects
Swedish Medical Center
Verity Credit Union
Windward Communications Group

Ridge Romp Kids' Entertainment

Pig Out to Root Out Hunger

74th Street Ale House
A La Mode Pies
Bill's On Greenwood
Bluebird Microcreamery
El Chupacabra
Fresh Flours
Gainsbourg
Georgia's Greek Restaurant
Hecho

Martino's
Naked City Brewery
Nutty Squirrel Gelato
The Olive and Grape
Pete's Egg Nest
Phinney Market
Prost!
Razzis Pizzeria
Red Mill Burgers
Ridge Pizza
Stumbling Goat Bistro
Tangerine Thai
Thaiku
The Wing Dome
Yanni's Greek Restaurant
The Yard Cafe
Zeeks Pizza

Hunger Goblin' Trick or Treat

Day of the Dead

A-1 Piano
Ballard Market
El Chupacabra
Hecho

Beer Tastes (Summer and Winter)

Barking Dog Alehouse
BNBuilders
Park Pub
Prost!
Seattle Ale Houses
The Yard

Local Author Holiday Bookfest

Thanksgiving Potluck

Winter Festival & Crafts Fair

A-1 Piano
McCallum Print Group
PhinneyWood.com
Red Mill Burgers
Starbucks Coffee
Woodland Park Zoo
Umpqua Bank

Christmas Dinner

Bingo Karaoke

A-1 Piano
Frederick's Salon

Phinney Center Gallery Openings

NW Fine Arts Competition

PROGRAM SPONSORSHIPS

Greenwood Senior Center

Family Resources
Foss Home
Merrill Gardens Senior Living

PNA Village

Era Living

GRANTS

4Culture
City of Seattle Human Services Department
City of Seattle Office of Arts and Culture
Greenwood Car Show
Harvest Foundation
HomeStreet Bank
Kawabe Memorial Fund
Norman Archibald Charitable Foundation
Satterberg Foundation
Seattle Foundation
Washington State Heritage Capital Projects Fund
United Way of King County
Verity Credit Union
Waste Management
Wyncote Foundation NW

PROJECTS FISCALLY SPONSORED BY THE PNA

63rd St. Mural Project
102nd St. Neighborhood Night Out
Aurora Licton Urban Village
Evan's Family Variety Show
Friends of Kirke Park
Fulcrum Community Communications
Greenwood Community Council
Greenwood P-Patch
Greenwood Seafair Parade
North Seattle French School
Sensory Garden
Team Dragonfly



COMMUNITY PARTNERSHIPS

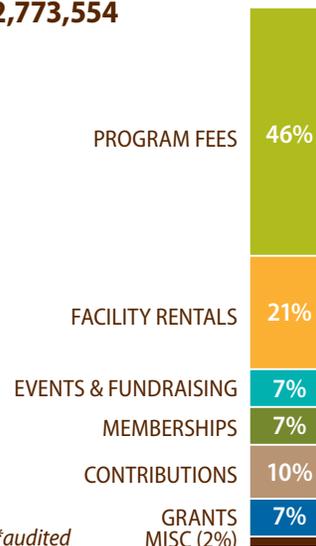
Emerald City Contra Dance
Greenwood Arts Council
King County Seed Library
Memory Care Plays, with Full Life and Taproot Theatre
Neighborhood Farmers Markets
Seattle Folklore Society
Sunset Hill Community Association
University Family YMCA

2015 BOARD OF DIRECTORS

Jan Gray, PRESIDENT
Chris Johnson, PRESIDENT ELECT
Chad Lennox, SECRETARY
Sharron O'Donnell, TREASURER
Greg Andrina
Cal Bearman
Jessica Creighton
Dick Cunningham
Dustin Foss
Amanda Froh
Kas Kinkead
Kevin McCracken
Angy Merola
Lucy Morello
Marisa Quinn
Jerry Scott
Barbara Vaughey
Jean White

Lee Harper, EXECUTIVE DIRECTOR

2015 OPERATING INCOME* \$2,773,554



*audited

2015 OPERATING EXPENSES* \$2,718,798

